



Global Mega Trends

Auswirkungen Nachhaltigkeit

Hallo

@martinkathriner 

Samsung Electronics

Um was geht es heute?



Gesellschaft



Politik



Technologie

Vorsicht Plastikwörter

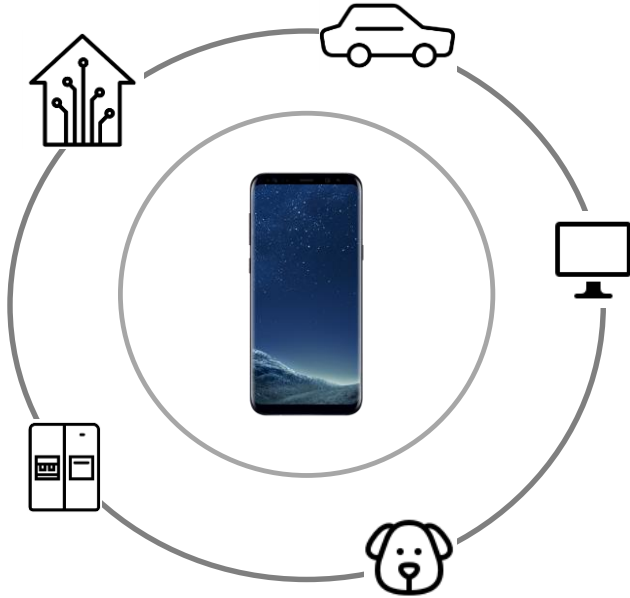
Internet der Dinge

Künstliche Intelligenz

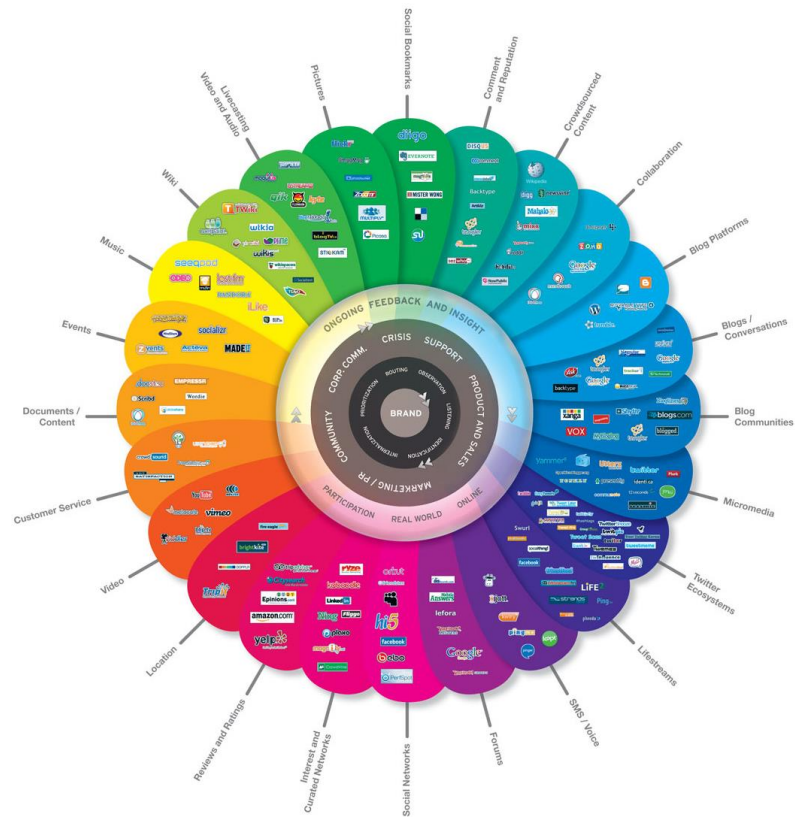
Virtual Reality

Was (bitte schön) ist relevant?

INTERNET DER DINGE



SAMSUNG



SAMSUNG

Strom aus dem Pullover



Obacht: Neue Businessmodelle

Collaborative Economy



DIE POST

Gelb bewegt.

kommen n.



A person wearing a backpack is riding a bicycle on a city street. A white car is shown in a digital overlay, connected to the text 'UBER RUSH' by a blue line. The background is a blurred city street with buildings and other vehicles.

UBER RUSH

#DaschInteressant

Also! Business auf Plattformen.
Aber! Was bedeutet dies?



Künstliche Intelligenz



Schön & Gut

Aber was tun in der Praxis?



Availability of **precise geodata** for vulnerability analysis



Small **farmer agronomy**: Meteo data, group farming, crop planning



Healthcare services: Access to emergency information, remote consultations

Wie wirkt eine Firma wirklich?

The Proof of Pudding

Hohe Relevanz Corporate Responsibility

Aber wie?

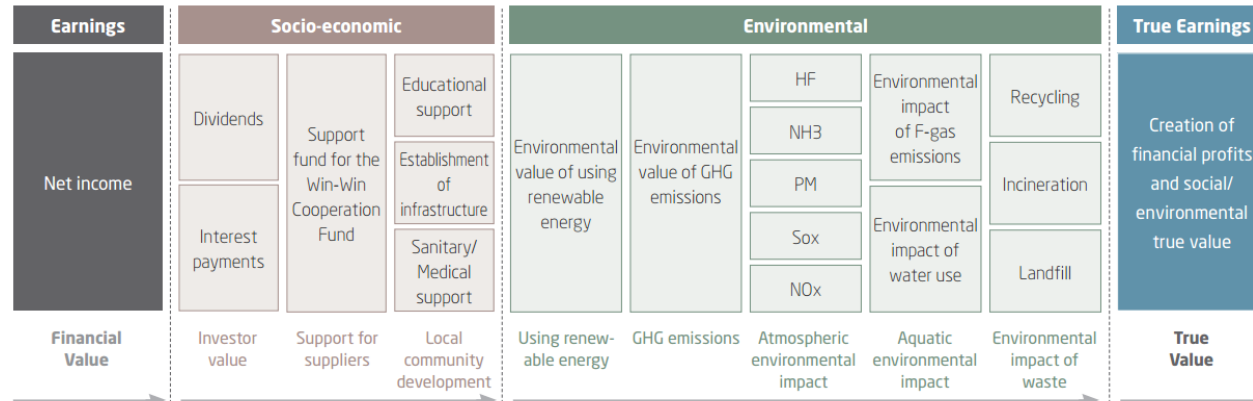
LAFARGEHOLCIM INTEGRATED PROFIT AND LOSS STATEMENT 2015

ASSUMPTIONS USED IN THE IP&L CALCULATION



Impact Valuation

Structure of Samsung Electronics' True Value



Traditional Reporting

Input

Output

Outcomes

Changes resulting from business activities

- Climate patterns

Impact

Affects to society

- Human health

Value of Impact

Monetarization of impact

- Social costs

Impact
Valuation



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**Impact
Valuation**

Samsung Meaningful Progress

Thank you / Danke / Discovery starts here